

OVM Financial's Marketing Department is expanding, and we are searching for the right candidate to fill the role of Marketing Project Manager. The Marketing Project Manager will specialize in planning, managing and executing marketing projects for our loan officer and realtor partners.

Specific Responsibilities:

- Consult with OVM Financial loan officers and realtor partners to brainstorm ideas for co-branded marketing campaigns.
- Delegate project tasks, manage timelines and project deadlines
- Order marketing promo items and apparel for special events
- Plan, coordinate, and facilitate set-up for trade shows and marketing events
- Update loan officers and realtor partners on the progress of requested marketing collateral
- Provide guidance on marketing best practices and compliance standards

Qualifications:

- A Bachelor's degree in Marketing/Communications or a related field of study
- Must be an organized, self-starter with excellent time management skills
- Must be a diplomatic communicator with strong interpersonal skills
- Must have a basic understanding of print and digital marketing strategy

Preferred Experience

- Tools
- Total Expert
- Wordpress
- Hubspot

Preferred Marketing Skills

**The skills mentioned below are preferred but not required*

- Video production and editing
- Copywriting and editing
- Google Ads management experience
- Basic SEO knowledge

Benefits:

- Health, Dental, and Vision insurance coverage
- 401K
- Paid vacation and sick leave

About OVM Financial

From our visionary opening in 2001, OVM Financial has taken what the mortgage industry has typically done and flipped it upside down - offering our customers, employees, and partners an experience like none other. Our core values of honesty, accountability, and integrity define who we are.

OVM Financial is an independently owned and operated retail mortgage lender serving VA, NC, SC, GA, TN, MD, FL, CO, and TX. We have several branches and satellite office locations with the bulk of our operations team located at our corporate headquarters in Chesapeake, VA. For four years running, we have been recognized by Inc. 5000 as one of America's fastest-growing private companies.